

RESULTS



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PRODUCT RESULTS: L

		NORMAL UNITS SOLD	
Market	Channel	Total	Through Branches
A	G	0	0
	S	0	0
	T	0	0
Y	G	0	0

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 AG AS AT YG

 A Y

		UNITS SOLD ON PROMOTION	
Market	Channel	Total	Through Branches
A	G	0	0
	S	0	0
	T	0	0
Y	G	0	0

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 AG AS AT YG

 A Y

Total units sold of your brand	0
Units demanded of your brand	0
Finished goods inventory (Units)	0

PRODUCT RESULTS: T

		NORMAL UNITS SOLD	
Market	Channel	Total	Through Branches
A	G	0	0
	S	0	0
	T	0	0
Y	G	0	0

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AG AS AT YG

A Y

		UNITS SOLD ON PROMOTION	
Market	Channel	Total	Through Branches
A	G	0	0
	S	0	0
	T	0	0
Y	G	0	0

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AG AS AT YG

A Y

Total units sold of your brand	0
Units demanded of your brand	0
Finished goods inventory (Units)	0

INFORMATION

Production standard cost per unit of L	0.00
Production standard cost per unit of T	0.00
Loans due on Jan. 2	0

INCOME STATEMENT**SALES: L**

Total sales	0
Cost of retailer margins	0
Net revenue: L	0

COST OF GOODS SOLD: L

Direct production costs	0
Cost of sales promotions	0
Costs of wholesalers	0
Factory-Platforms transport costs	0
Platforms-Retailers transport costs	0
Import duties	0
Total cost of goods sold: L	0

Gross profit: L**SALES: T**

Total sales	0
Cost of retailer margins	0
Net revenue: T	0

COST OF GOODS SOLD: T

Direct production costs	0
Cost of sales promotions	0
Costs of wholesalers	0
Factory-Platforms transport costs	0
Platforms-Retailers transport costs	0
Import duties	0
Total cost of goods sold: T	0

Gross profit: T**GENERAL EXPENSES**

Depreciation expense	2,990,000
General overhead	3,000,000
Branch Offices: Market A	0
Branch Offices: Market Y	0
Sales force incentives	0
Market research expense	757,700
Advertising expense L	0
Advertising expense T	0
Total general expenses	6,747,700
Operating income	-6,747,700

FINANCIAL INCOME/EXPENSES

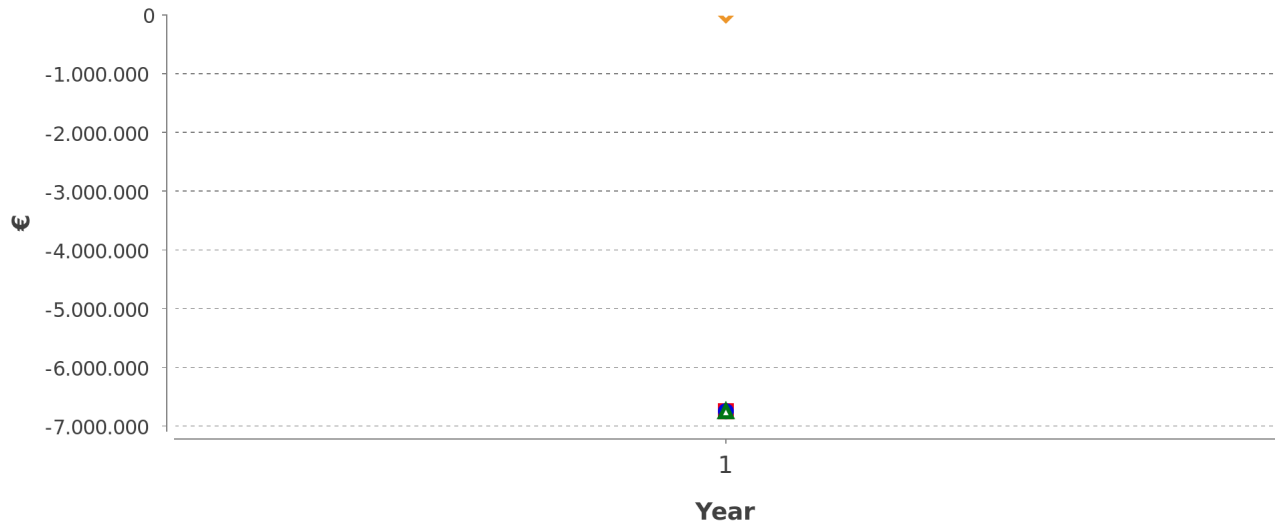
Income	
Financial investments	0
Other financial income	0
Expenses	
Loans	0
Fees	0
Overdraft	0
Other financial expenses	0
Total financial income/expenses	0
OTHER INCOME/EXPENSES	
Other income	0
Other expenses	0
Total other income/expenses	0
Net income	-6,747,700

BALANCE SHEET

ASSETS	
Cash and equivalents	20,242,300
Financial investment	0
Inventory	0
Finished goods L	0
Finished goods T	0
Total current assets	20,242,300
Fixed assets	29,900,000
Depreciation and amortization	-2,990,000
Total non-current asset	26,910,000
Total Assets	47,152,300
LIABILITIES	
Short-term loans	0
Total current liabilities	0
Long-term loans	0
Total non-current liabilities	0
Total Liabilities	0
OWNERS' EQUITY	
Common stock	53,900,000
Previous years retained earnings	0
Current year retained earnings	-6,747,700
Total Owners' Equity	47,152,300
Position according to accumulated profit	2
Position according to current year's net income	2

FINANCIAL STATEMENTS CHARTS

(Evolution by years)



Company

Year	Operating Income	Financial Activity	Net income	Accumulated profit
1	-6,747,700	0	-6,747,700	-6,747,700

RATIOS

FINANCIAL

Company Average

LIQUIDITY RATIOS

Measure the firm's capacity to pay off its short term debt.

Current Ratio

Measures capacity to meet short-term obligations.

Current assets / Current liabilities(times)

— 0.0000

Quick Ratio (Acid Test)

Measures the capacity to meet short term obligations with the most liquid assets.

Current assets-Inventory / Current liabilities (times)

— 0.0000

ASSET MANAGEMENT RATIOS

Measure how effectively the firm is managing its assets.

Total asset turnover

Measures the turnover of all the firm's assets.

Total sales / (Total assets) (times)

0.0000 0.0000

Inventory turnover ratio

Measures how effectively the firm is turning its inventory in profits.

Total sales / Inventory

— 0.0000

Non-current assets turnover ratio

Measures how effectively the firm uses its plant & equipment.

Sales / Non-current assets

0.0000 0.0000

DEBT MANAGEMENT RATIO

Reveals (1) the extent to which the firm is financed with debt and (2) its likelihood of defaulting on its debt obligations

Debt ratio

Measures the proportion of debt relative to assets.

Total debt/ Total assets (times)

0.0000 0.0000

PROFITABILITY RATIOS

Show the combined affects of liquidity, asset management, and debt on operating income.

Profit margin (%)

It measures the earnings per currency unit of sales.

Income / Total sales(%)

— 0.0000

Return on total assets (ROA)

Income / Total assets (%)

-14.3104 -14.3104

Return on equity (ROE)

Income / Shareholder (%)

-14.3104 -14.3104

Return on Investment (ROI)

Income / Investment in non-current assets (%)

-22.5676 -22.5676

— The ratio does not appear because it is incompatible (zero denominator or negative).